



**PEEBLES COMMON GOOD FUND
APPLICATION FOR FINANCIAL ASSISTANCE**

<p><u>Applicant Details</u> Name and Address of Applicant/Organisation:</p> <p>Telephone No:</p> <p>E-mail address:</p>	<p>Jean Macnab Treasurer 1 Medwyn Drive West Linton Peeblesshire</p> <p>07709-798229</p> <p>finance@inchoruschoir.co.uk</p>
<p>Address to which payment should be made:</p>	<p>Same as above</p>
<p><u>Activities</u> Please supply a brief description of the activities of your organisation and the benefits it brings to the local community:</p>	<p>We are a large amateur contemporary choir formed in Peebles in 2008 to advance, improve, develop and maintain public education in the appreciation of art, science and music in all its aspects. We provide high quality entertainment. In addition to local concerts, festivals, charity and corporate events we have performed in New York and Dublin. We achieved an award at the Edinburgh Fringe for a sellout show in 2015. We have raised over £50,000 to date for local and national charities while extending our charitable purpose to continue development of the choir. We have formed links with individuals and organisations in the town over the last few years, particularly musical and performance groups. This has led to broader local support as well as performance benefits for everyone involved.</p>
<p><u>Assistance Requested</u> Please indicate the sum requested and the purpose for which it will be used:</p>	<p>£2,000</p> <p>The aim of this project is to produce 2 professional quality music videos which will not only promote the versatility of a local choir in different genres but also the beauty of Peebles town and the surrounding area. Both videos will be uploaded onto 'You Tube, Twitter, Facebook and our own group website to obtain worldwide viewing. The videos will also be shared via both Eastgate and Peebles Creative Festival pages.</p>

	<p>The first video will be filmed at Eastgate Theatre promoting the choir in live 'concert mode'. Filming will pan to outdoor/community shots interspersed with the theatre scenes. The second video will be more flamboyant featuring the choir in 'entertaining' mode and will be shot at various locations in and around Peebles including images of local landmarks and places of interest. The videos will provide a great tool to showcase the beauty of our town encouraging more people from further afield to visit the area. This will have a positive impact on local businesses who will benefit from increased income.</p>
<p>When will the donation be required:</p>	<p>As soon as possible</p>
<p>If this is a one-off project then please give the following details –</p> <p>Date (s):</p> <p>Estimated total cost:</p> <p>Funds raised or expected to be raised from other sources (please state sources):</p>	<p>October 2017 or as soon as funding is available</p> <p>£2,435</p> <p>We had applied to Creative Scotland for funding for this activity but was turned down due to a high level of applications and the project being more focussed on tourism than arts development.</p> <p>We will be contributing £435</p>
<p><u>Other information</u></p> <p>If you have other information which you feel is relevant to this application please provide details including details of any previous assistance given:</p>	<p>We had originally approached Community Grant Scheme for funding for a larger project incorporating an additional element of 'Dancing in the Street' to be filmed at Peebles Creative Arts Festival involving the wider community. However due to limited timescale this could not be turned around in time and we have had to finance this element ourselves (with the assistance of Peebles Arts Festival). As the remainder of the project is more linked to tourism and benefit for Peebles town as opposed to community participation we have been advised to apply to Peebles Common Good Fund.</p> <p>InChorus has managed to self-fund the production of 7 music videos in the last 2 years which have all been recorded and produced by local, young sound engineers and film makers. All (bar one which was filmed at the Ed Fringe) have been filmed in and around Peebles and have featured local people, businesses, surrounding countryside, schools, clubs and non-profit organisations. These have included (but are not limited to) the Eastgate Theatre, Cocoa Black, the High Street, the Tontine, Priorsford, Kingsland and Halyrude schools, Old Parish Church, Tweed Green, Priorsford Bridge and the Sware.</p>

	<p>The InChorus videos all reference Peebles in their titles and descriptions and have been viewed in excess of 21,000 times by people all over the world.</p> <p>The “Flash Mob” project, which formed the basis of the Dancing in the Street video, attracted participants from Edinburgh and Newcastle and also resulted in photos of Peebles High Street appearing in the Scotsman. The project also resulted in a motion being submitted to Scottish Parliament by Michelle Ballantyne MSP to acknowledge and congratulate InChorus and the people of Peebles for the success of this community arts event. On YouTube today a search of the word “Peebles” brings the InChorus video of Dancing in the Street up in 3rd position out of 182000 results (many of which have no connection to Peebles town) and this video has had more views than any other Peebles-based film.</p> <p>We intend for our next two videos to feature Peebles and the surrounding area as much as we have done in the past and to use this funding to promote our pride and connection with the town as much as we have ever done in the past.</p>
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Declaration

I hereby make application for assistance as set out above and certify that the information I have provided is accurate

Signed: Jean McNab

Position Held: Treasurer

Date: 29 January 2018

Note: All applications from organisations MUST be accompanied by a copy of the latest audited accounts

This completed form, accounts and any supporting details should be submitted to the Democratic Services Team Leader, Scottish Borders Council, Council Headquarters, Newtown St Boswells, TD6 0SA for all funds. Telephone 01835 825005

* Insert name of Fund.

